

Nudge: Powering Seamless Digital Disbursements for Conferences

Modern Engagement. Instant Access. Frictionless Disbursement.

Why Nudge for a Conference Powerhouse?

- Wallet-Ready Access: Digital badges, vouchers, travel credits via Apple & Google Wallet
- Real-Time Disbursements: Instant payments and perks to attendees & vendors
- One-Tap Redemption: QR, barcode, and NFC supported

Digitize the Full Conference Journey

- Pre-Event: Tickets, stipends, offers directly to mobile wallets
- During Event: Location-based offers, vouchers, feedback incentives
- Post-Event: Reward surveys, referral bonuses, loyalty perks



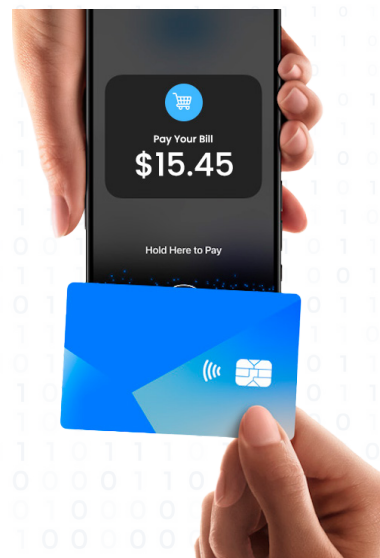
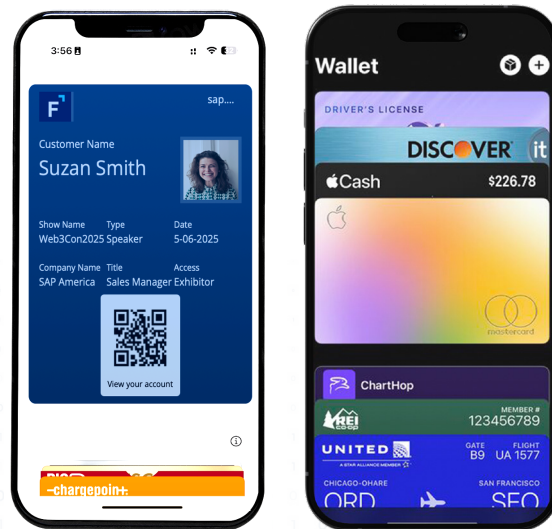
Convenience That Scales

- Apple & Google Wallet: No app downloads needed
- Instant Management: Payments, stipends, disbursements
- Smart Messaging: Event alerts and updates
- Fully Branded Experience: Freeman-branded digital experience



Revenue Share & Monetization

- Co-branded Wallet Passes: For sponsors and partners
- Sponsored Disbursements: Incentives with branding
- Affiliate Redemptions: Hotels, rideshare, merchandise
- Value-Based Pricing Model: Tailored for Freeman's scale



Digital Engagement, Measurable Impact

- Increase adoption of digital tools
- Reduce paper & admin costs
- Accelerate attendee satisfaction
- Unlock new monetization streams

